

# FASHIONTEX FESTIVAL 2026

September 30 – October 1, 2026

Riga Makerspace & LED Unit Studio, Latvia



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### Digitalisation vs. Sustainability in Fashion: Benefits & Challenges

The program of talks and demonstrations brings together an exceptional line-up of voices from across the fashion world, all focusing on the relation between Digitalisation and Sustainability, and discussing current (and future) benefits and challenges connected to this “combo”. Attendees can look forward to in-depth discussions with experienced fashion experts, who will share insights from their creative and technical expertise; offer perspectives on fashion as cultural artefact and historical narrative; and explore how technology and virtual design are redefining what fashion can be.

Always with a critical eye toward the arguable duo Digitalisation &. Sustainability.

### CONFERENCE PROGRAMME

#### Wednesday, September 30—at Riga Makerspace

|                |                                                                                                                                                                                                                                                                                     |
|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9:15           | Registration and Welcome Coffee                                                                                                                                                                                                                                                     |
| 10:00          | Opening Speeches: <ul style="list-style-type: none"><li>• Prof. Kristaps Zariņš, Rector of Art Academy of Latvia</li><li>• Ms. Malgorzata Sokolowska, Creative Europe Project Officer</li><li>• Mr. Bernhard Reeder, European Culture Forum</li><li>• Mr. Janis Gailitis,</li></ul> |
| 11:00          | Keynote:<br>Digitalisation vs. Sustainability in Fashion: Benefits & Challenges, with Ann Claes                                                                                                                                                                                     |
| 12:15          | Lunch Break (independent)                                                                                                                                                                                                                                                           |
| 13:45          | Panel:<br>Digitalisation in Fashion Branding and Imaging, with Isabelle Udo, Isabelle Palumbo, Sara Orfali and Frank de Rooij                                                                                                                                                       |
| 14:45          | Digitalisation in Fashion Design, with Partner, Partner, Partner                                                                                                                                                                                                                    |
| 16:00 to 18:00 | Visits to local Latvian design studios                                                                                                                                                                                                                                              |

#### Thursday, October 1—at Riga Makerspace

|                |                                                                                                                           |
|----------------|---------------------------------------------------------------------------------------------------------------------------|
| 9:15           | Registration and Welcome Coffee                                                                                           |
| 10:00          | Keynote:<br>Sustainability and Rapid Prototyping, with Uwe Bodenschatz                                                    |
| 11:00          | Tour of Riga Makerspaces Labs, focused on up-and-coming technologies applicable to fashion design.                        |
| 12:15          | Lunch Break (independent)                                                                                                 |
| 13:45          | Guest Speaker:<br>Historical Fashion Heritage and Digitalisation, with Maarit Kalmakurki                                  |
| 15:00          | Panel:<br>Digitalisation and Sustainability in the Academia, with Ann Claes, Maarit Kalmakurki, Partner, Partner, Partner |
| 16:15          | End of Activities at Riga Makerspace.                                                                                     |
| 18:30 to 21:30 | Digital and Physical Exhibition and Fashion Show at LEDunit                                                               |