

DIGITAL FASHION WORKFLOW

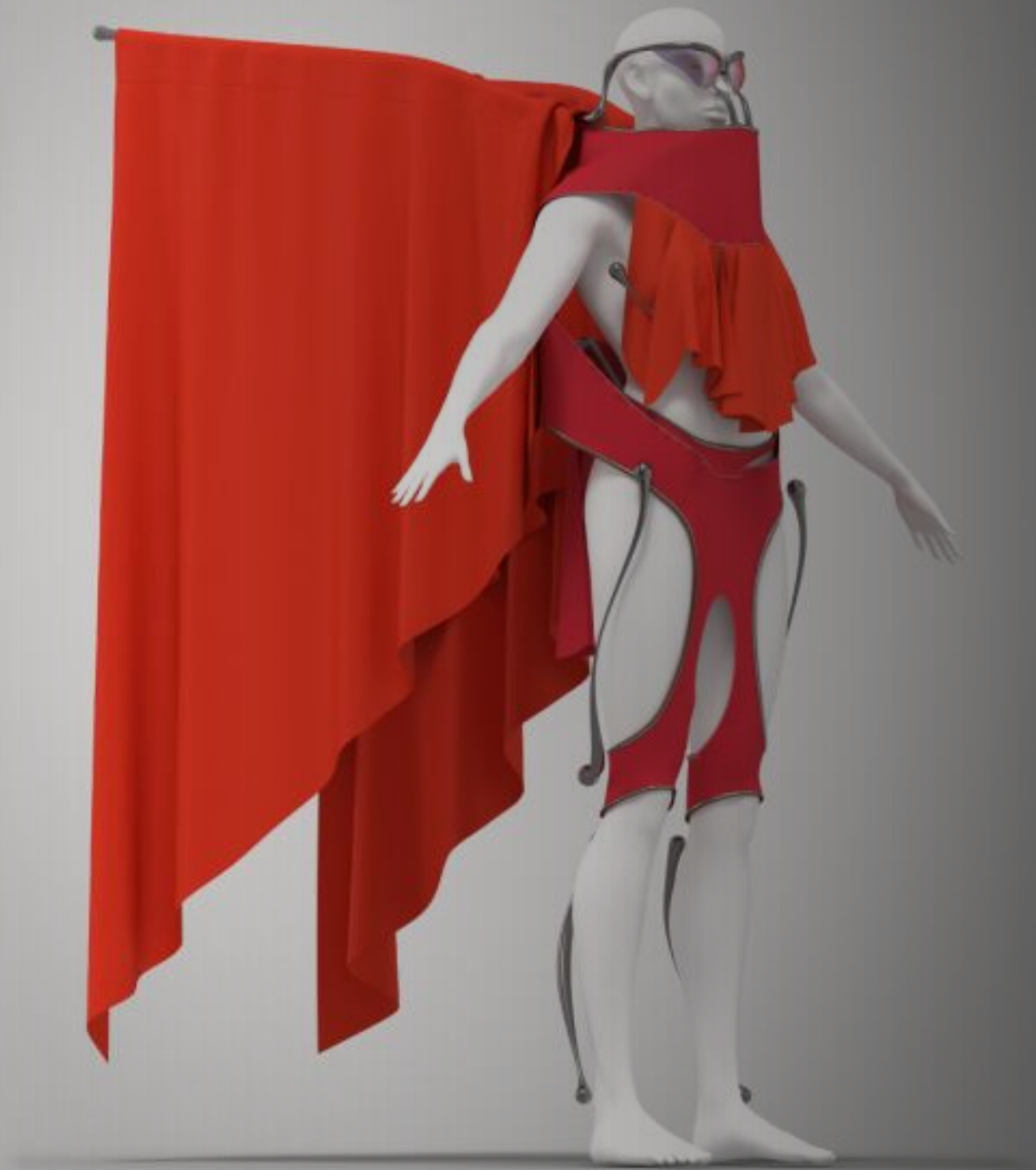
ADVANCED COURSE

Part of the EU-funded project **FashionTex**

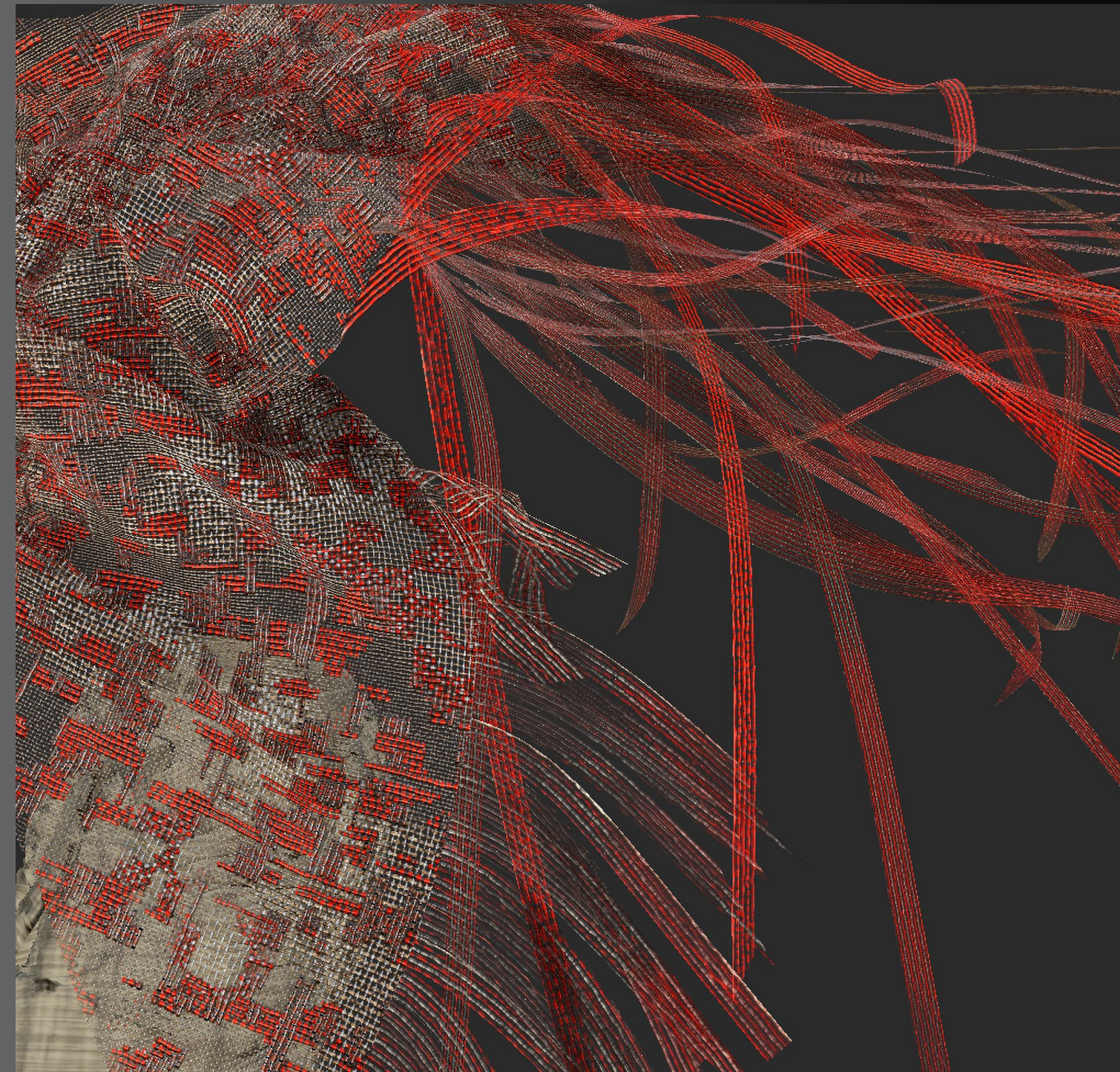
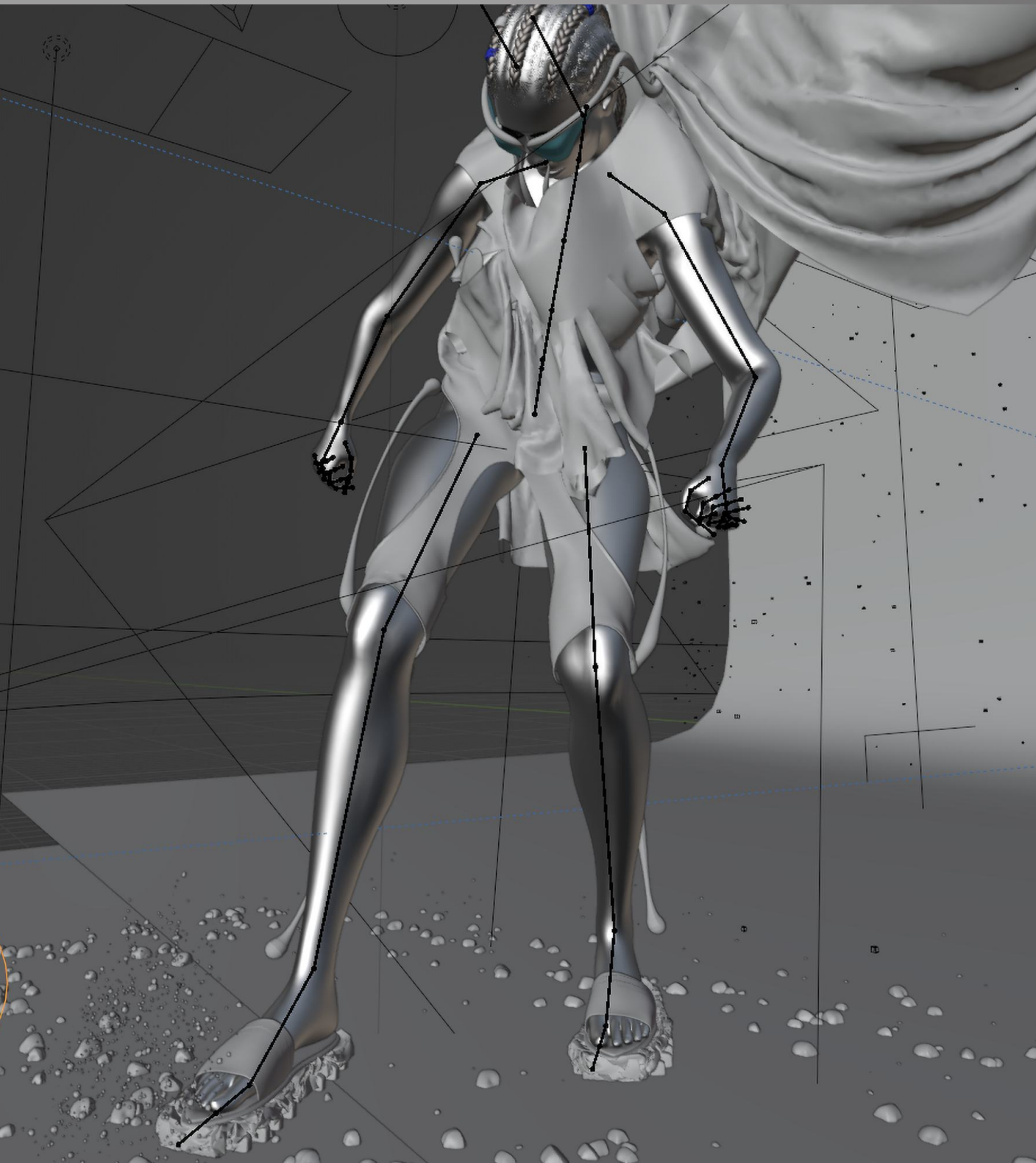
Amsterdam September 2024

Presentation by Augmented Weaving

BRINGING YOUR CREATIONS TO LIFE



THROUGH TEXTURING AND ANIMATION



WITH GUIDANCE - STEP BY STEP

**DIGITAL FASHION
WORKFLOW**

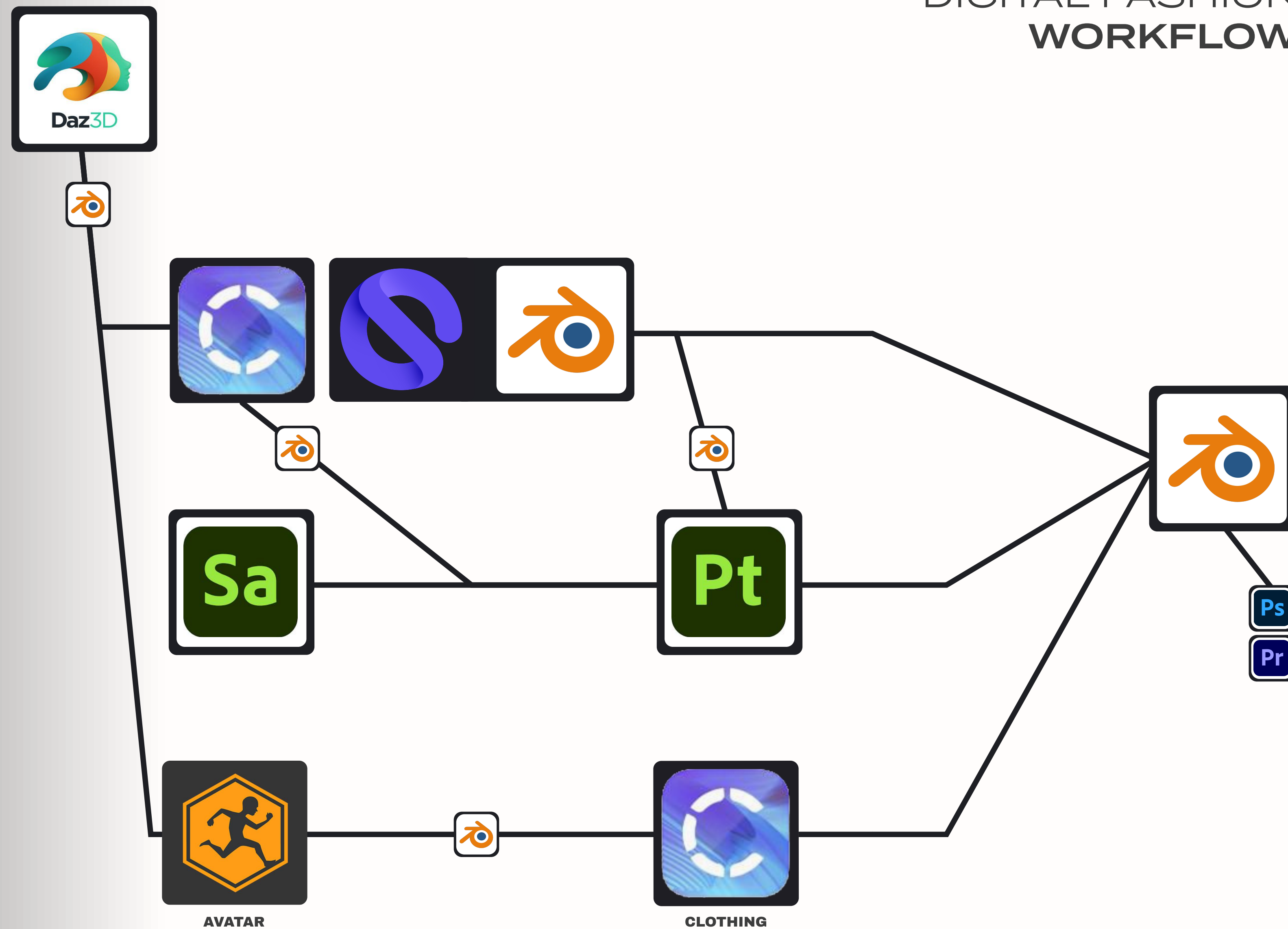
DIGITAL FASHION WORKFLOW

1 | AVATAR

2 | 3D DESIGN

3 | TEXTURING

4 | ANIMATION
& RENDERING



DIGITAL FASHION WORKFLOW

1 | AVATAR

DAZ3D
—— optional Homework



2 | 3D DESIGN

Gravity Sketch
—— 8 hours



3 | TEXTURING

Substance Sampler
—— 12 hours

Substance Painter
—— 16 hours



4 | ANIMATION & RENDERING

Mixamo, Clo3D & Blender
—— 16 hours

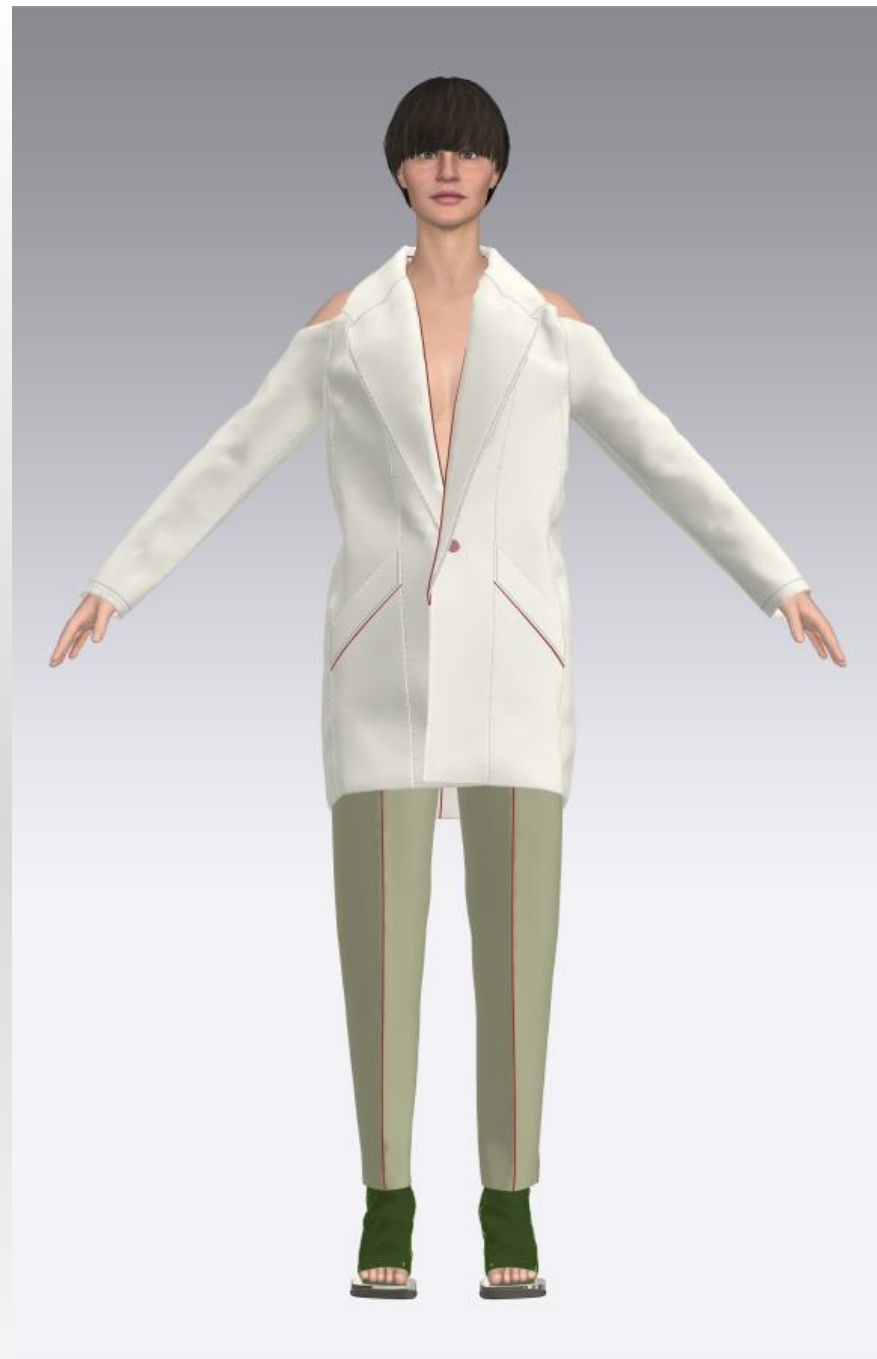


TOTAL 52 Hours

AVATAR

CLOTHING

DIGITAL FASHION WORKFLOW



BASIC

Starting Point
after
BASIC COURSE



AVATAR



TEXTURING



ANIMATION



FINAL RESULT

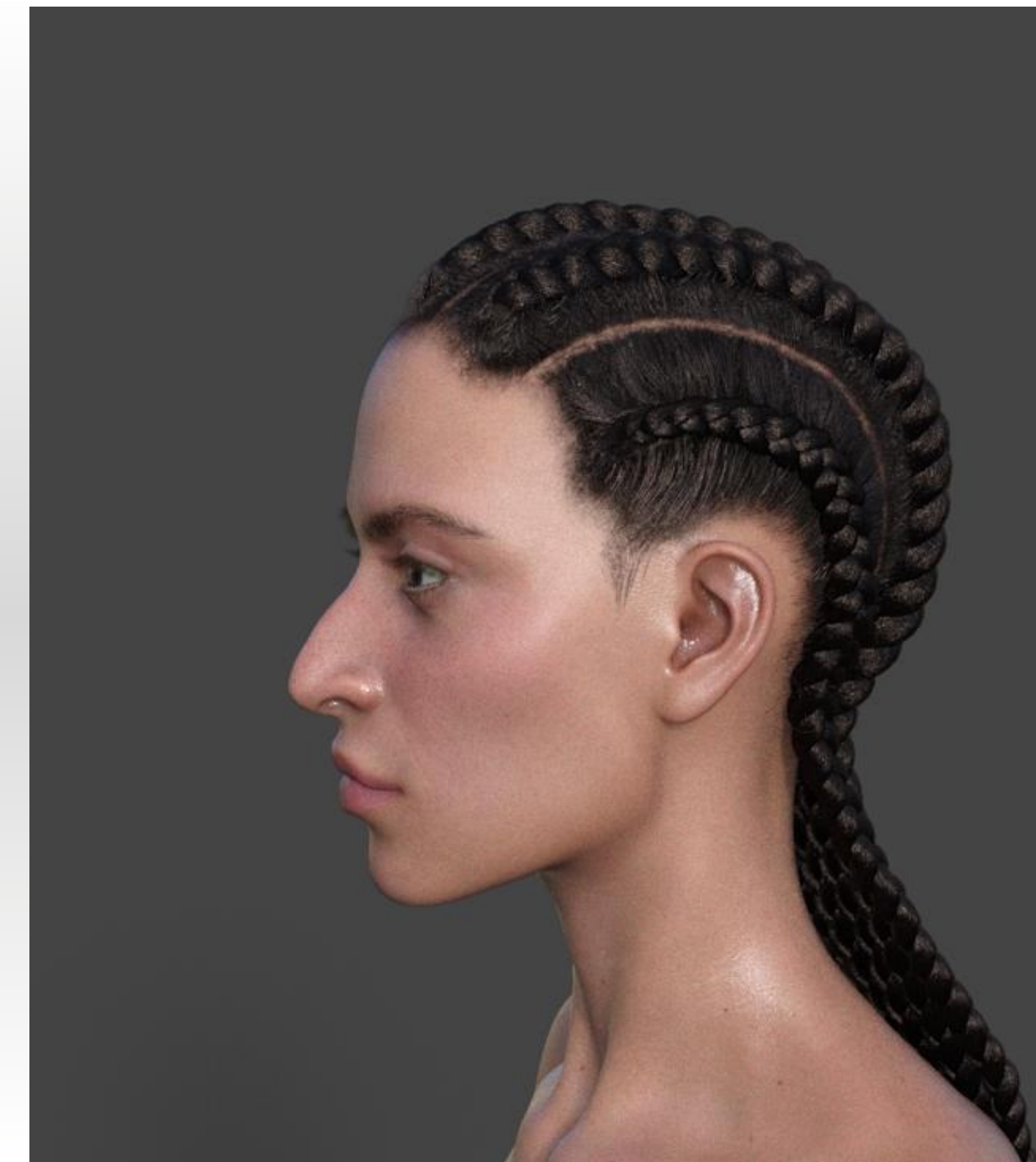
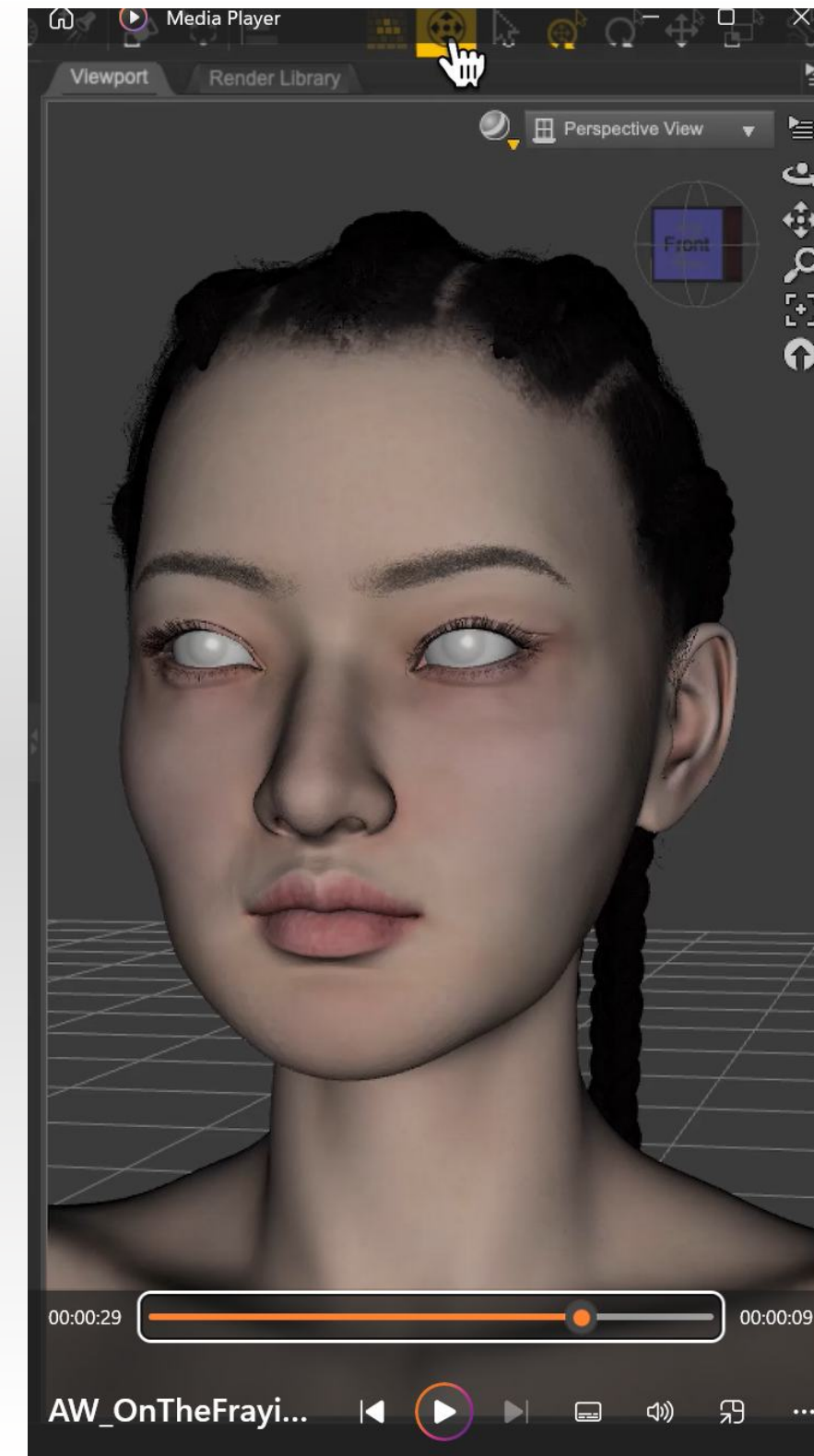
1 | AVATAR

3D Character Development

DIGITAL FASHION WORKFLOW



- Body Shaping
- Facial Features and Expression
- Hair Styles
- Texturing



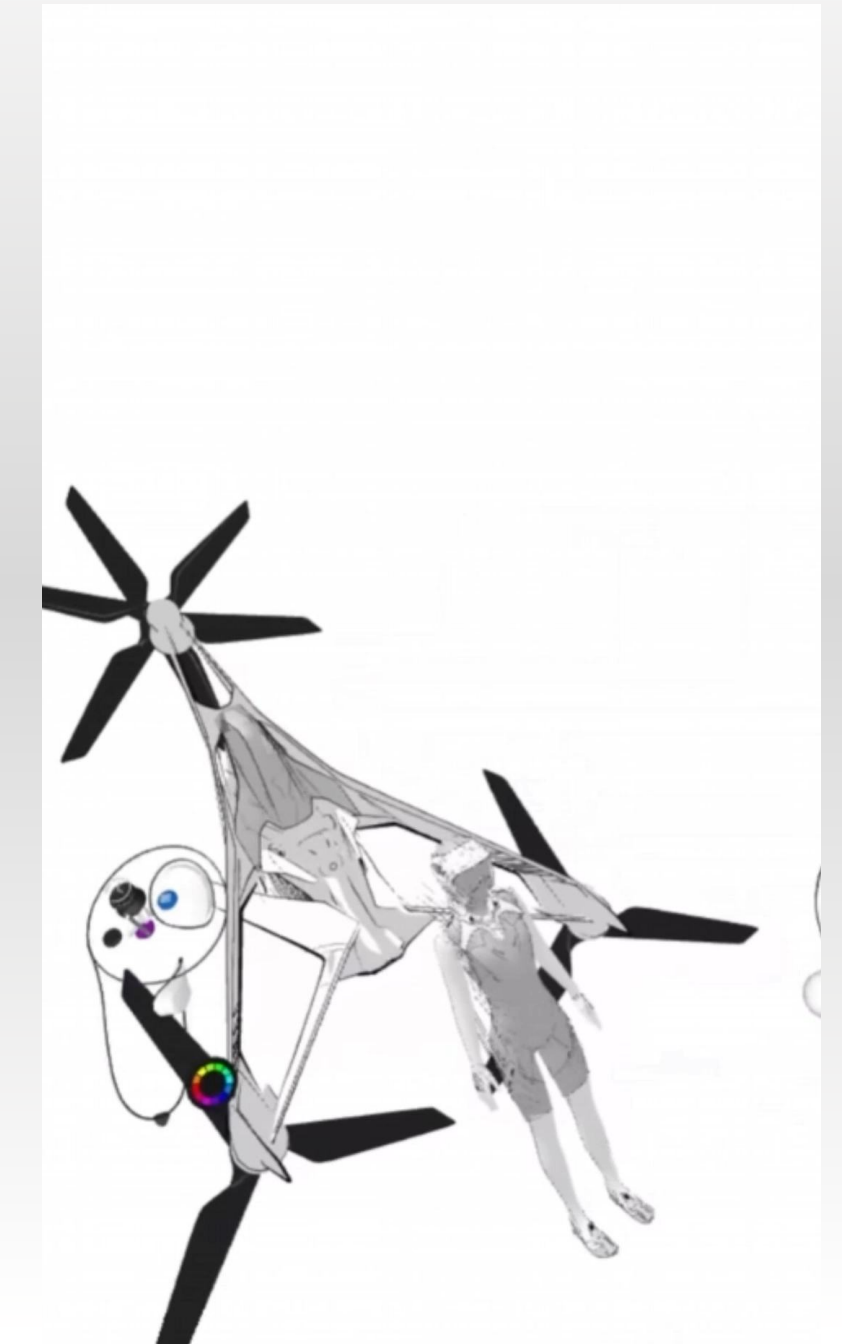
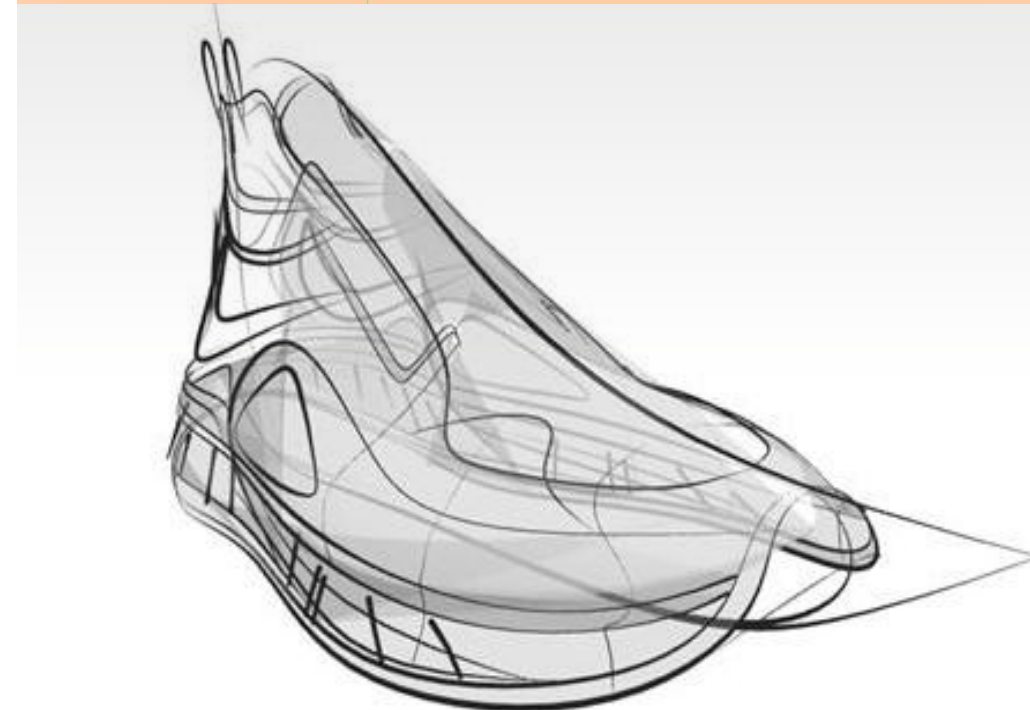
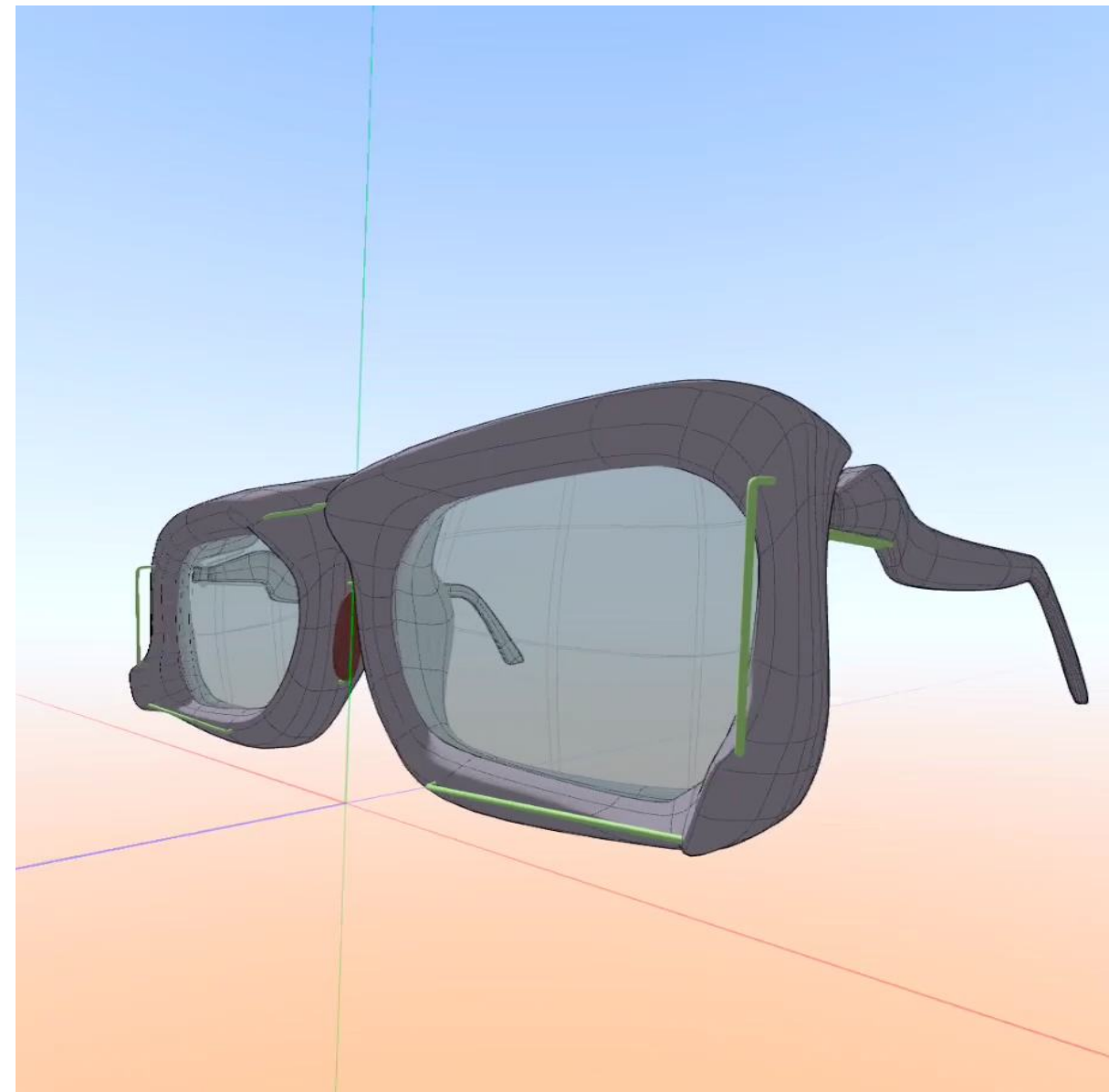
2 | 3D DESIGN

3D Modeling in Virtual Reality

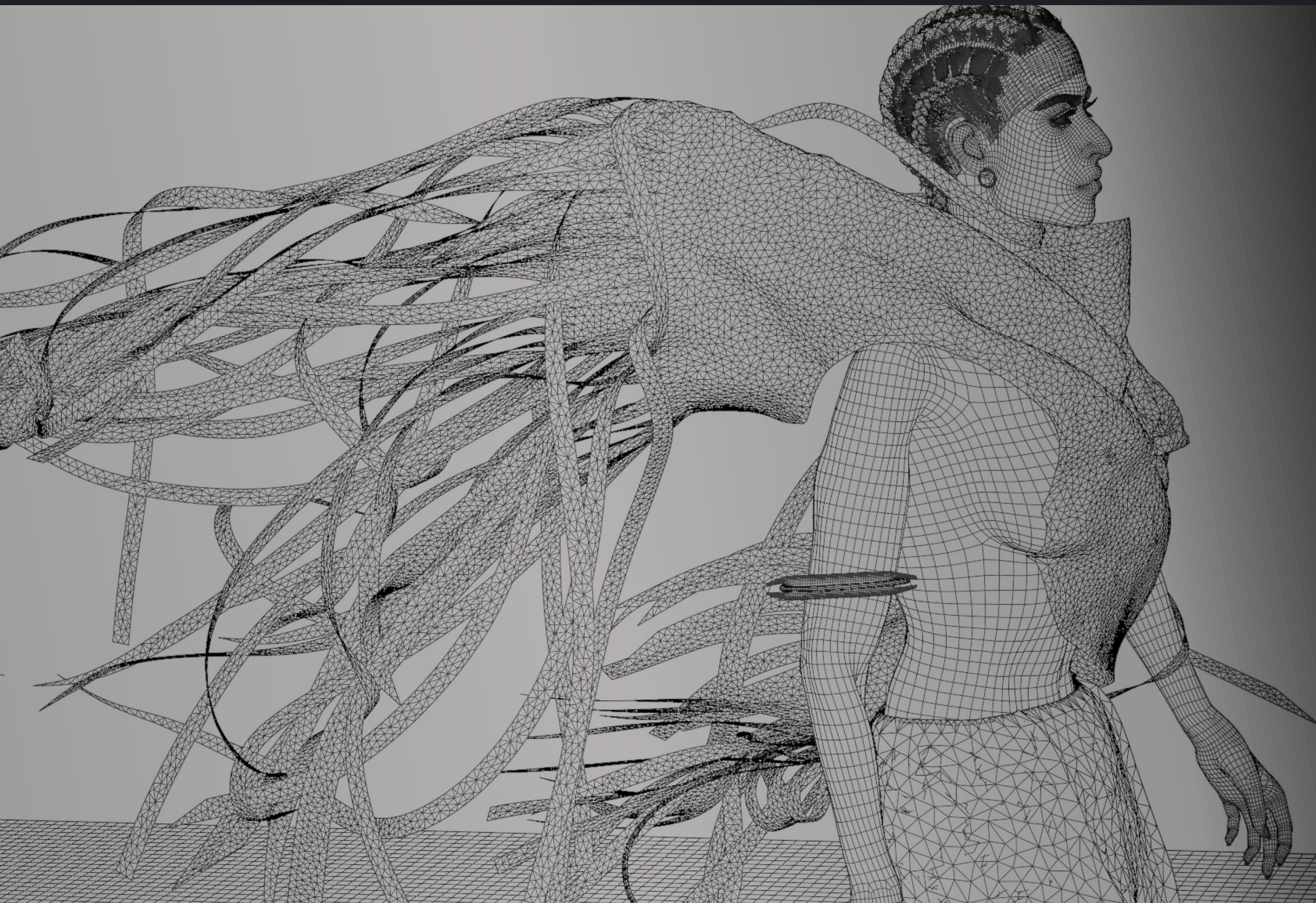
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- Create simple shapes in VR using Gravity Sketch (Jewelry, Shoesole, supporting elements, etc.)
- Export from GS to be textured in Substance Painter and added to the animated Avatar in Blender
- Introduction to UV-Unwrapping in Blender



3 | TEXTURING



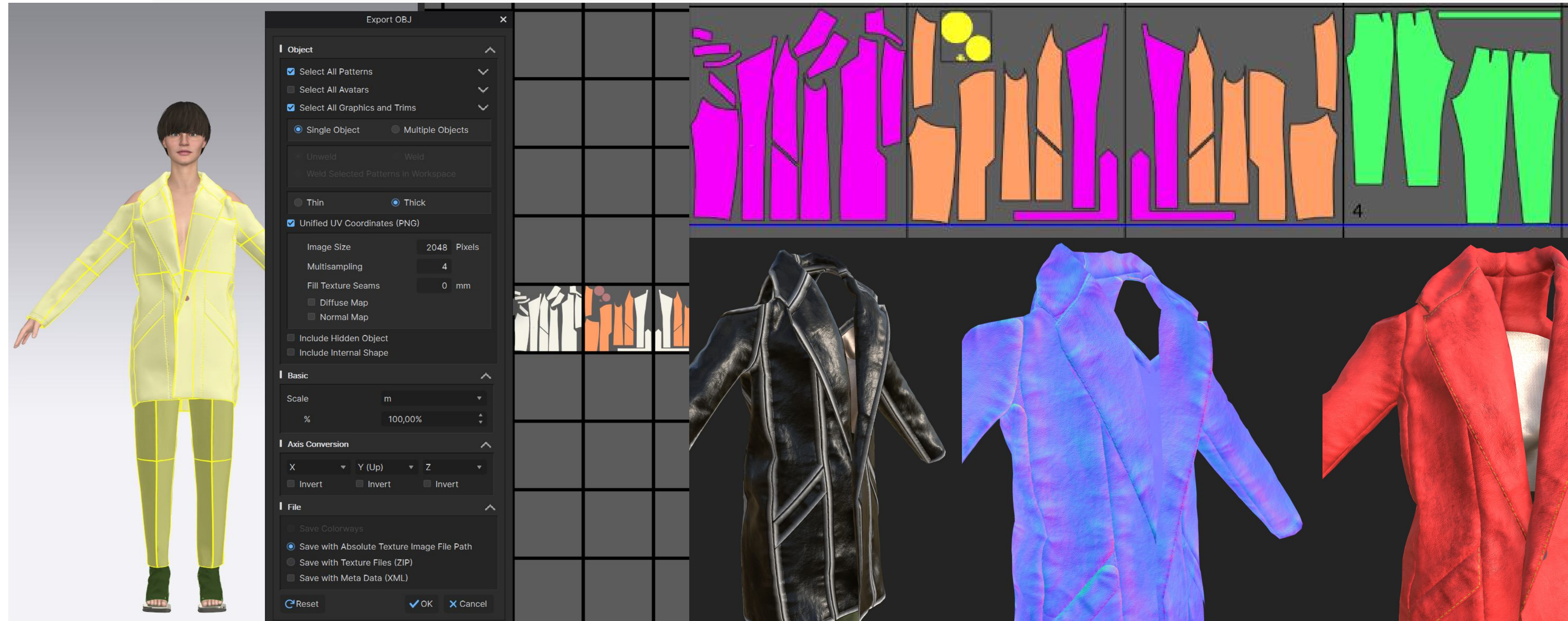
3 | TEXTURING

Texturing Outfits made in Clo3D - Workflow

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- Prep file in Clo3D for Substance Painter
- UV Maps
- Export Clo3D assets & import to Substance Painter
- Texturing & enhancing
- Export Texture Maps



3 | TEXTURING

Development of Materials in Substance Sampler



- Weaving
- Lace
- Embroidery
- Knit
- Leather
- Image to Material



3 | TEXTURING

Texturing of Objects in Substance Painter



- Applying and Manipulating of Materials
- Smart Materials
- Masks
- Transparency
- Alpha Brushes
- Seams and Topstitching
- Dirt and Roughness
- Creases and Folds



4 | ANIMATION

Bringing the Avatar and Clothing into Motion

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- Preparing Avatar
- Rig Avatar
- Animate Avatar
- Use animated avatar to animate clothing in Clo3D
- Create Animation files
- Preparing for Rendering

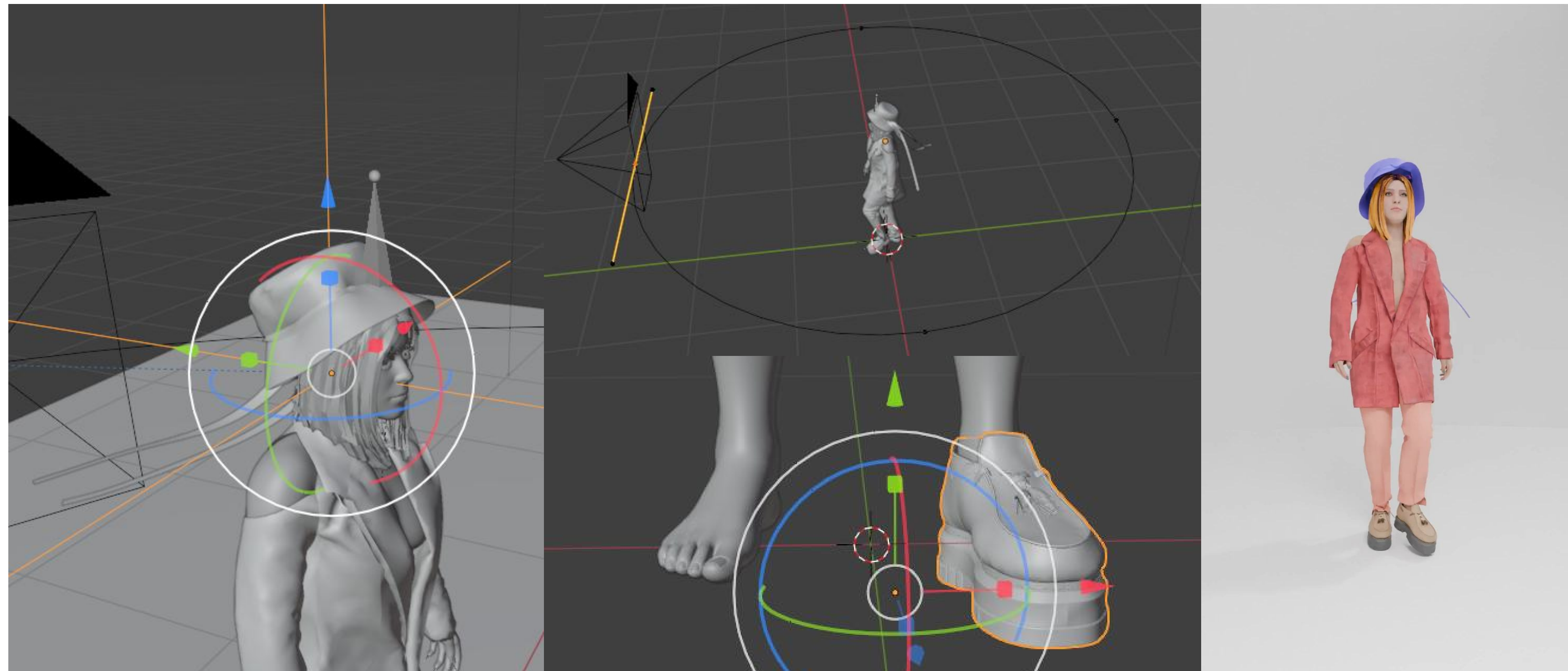


4 | FINAL COMPOSITION & RENDERING

Bringing all 3D components together and prepared it for Rendering

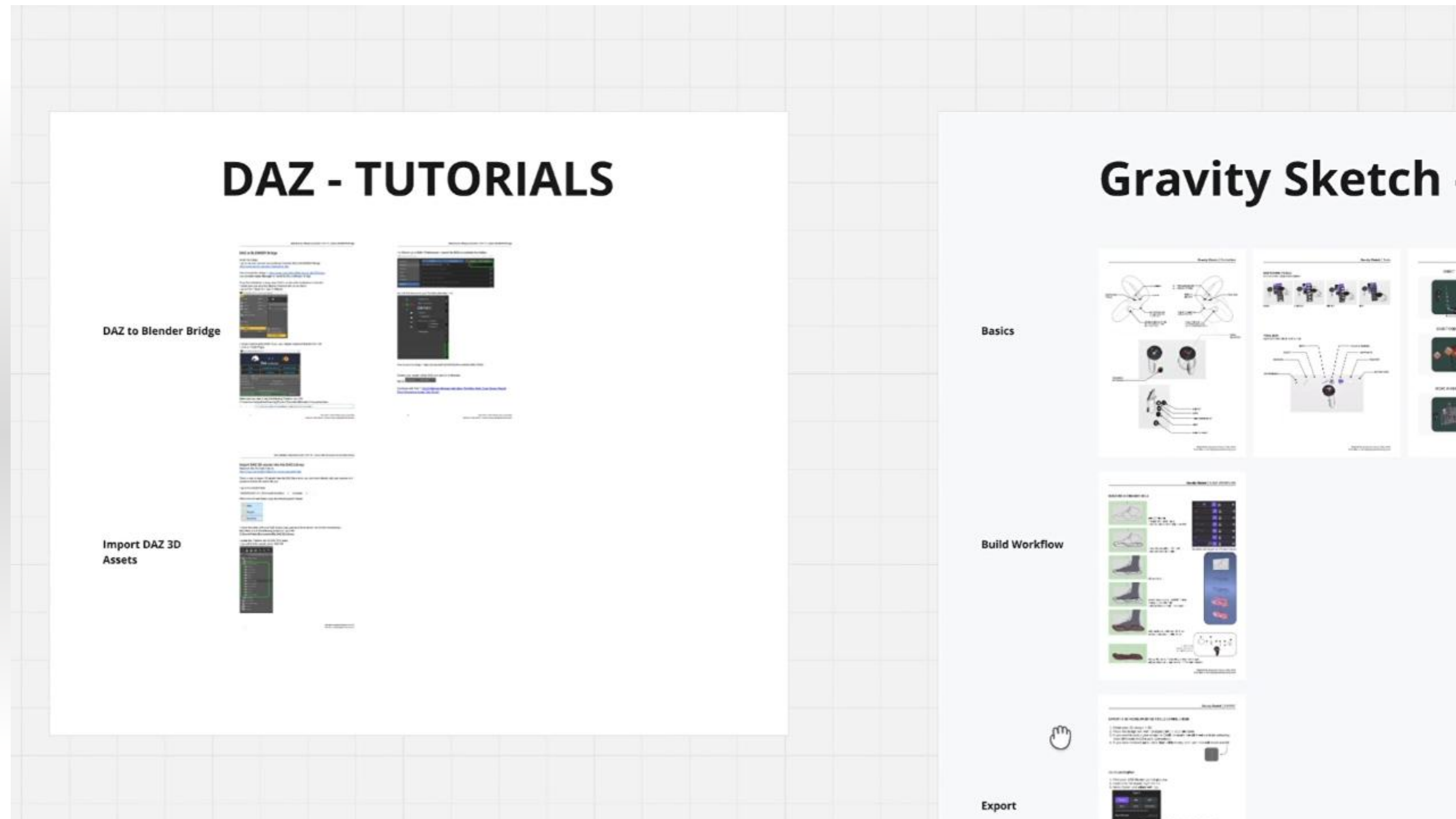


- Introduction Blender
- Import animated Avatar and export for cloth animation in Clo3D
- Combine Outfit, Accessory and all Textures
- Set environment
- Set camera
- Render animation & finalise video



WITH GUIDANCE - STEP BY STEP

DIGITAL FASHION
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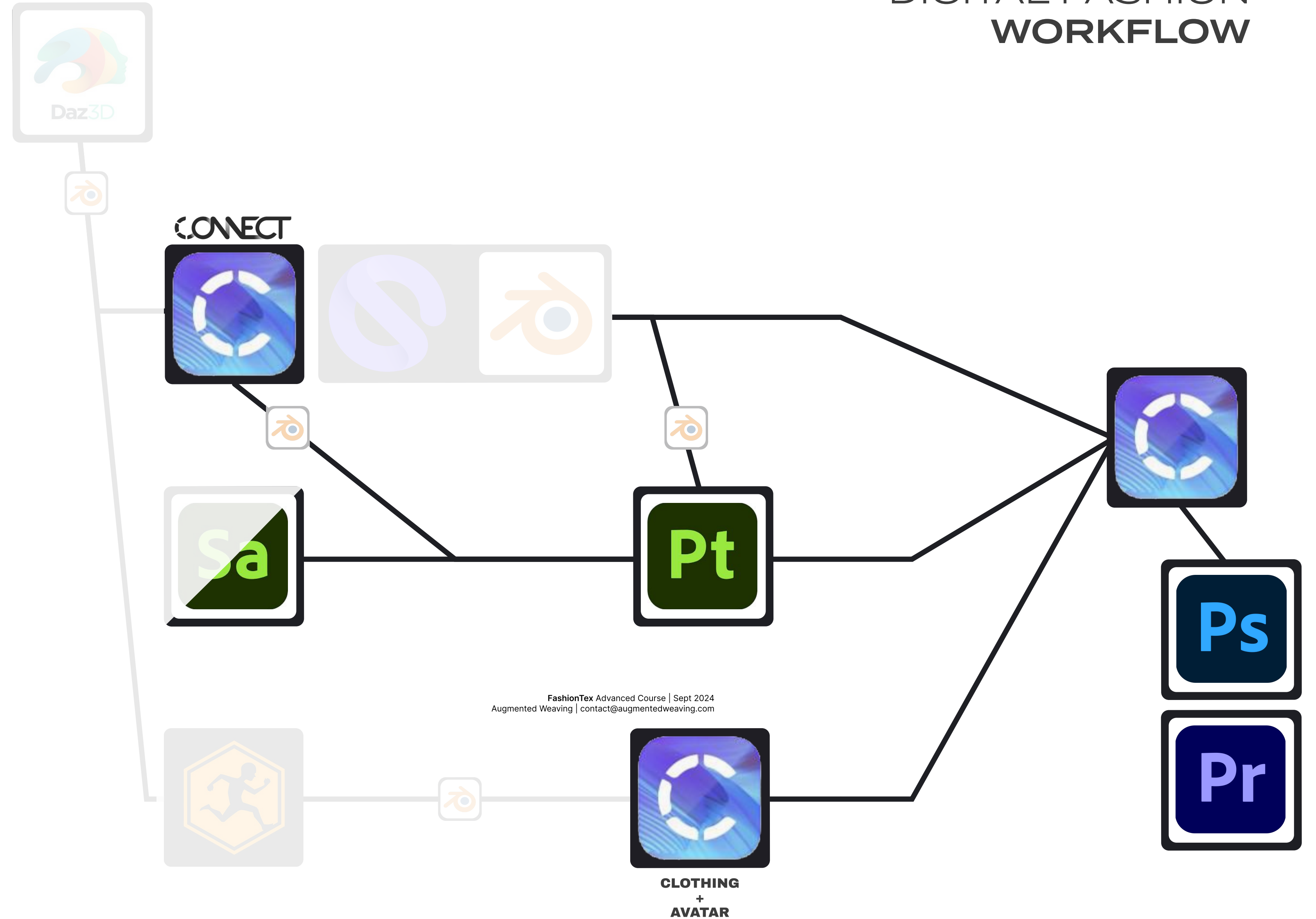
OPTIONAL

DIGITAL FASHION WORKFLOW

- 1 | AVATAR
- 2 | 3D DESIGN

- 3 | TEXTURING

- 4 | ANIMATION



FashionTex Advanced Course | Sept 2024
Augmented Weaving | contact@augmentedweaving.com

Flavia and Anita from Augmented Weaving
are both available for teaching:

- online or on site
- entire courses
- single modules
- tailored to your needs

For general questions please email to: contact@augmentedweaving.com
For financing options please consult with FashionTex.

Warm regards,
Anita & Flavia